ABSTRACT OF THE DISCLOSURE

A content searching/providing system searching a record content from a randomly accessible memory storing contents and providing the record content to a user is The system comprises: a content classification unit classifying the record contents of the memory in accordance with a predetermined rule; a channel assignment unit assigning a virtual channel to each classification; a content arrangement unit arranging the record contents classified into the same classification on the corresponding virtual channels; a user operation receiving unit receiving a user operation for commanding channel selection and content search on a channel; and a content providing unit acquiring a record content from a selected virtual channel in response to the user operation received via the user operation receiving unit and providing the record content.

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